

Privacy at SEB Group

Your confidence in the SEB Group (“SEB,” “we” or “us”) is our greatest asset. Your trust in us is founded on respect for and protection of your personal data. Privacy laws including the General Data Protection Regulation (GDPR) are in place to regulate how SEB collect, protect, use and store your personal data. SEB has processes and procedures in place in the jurisdictions we operate in to meet our obligations to all applicable and relevant data privacy laws.

We will update this page from time to time. This information was last updated 23-06-15.

Our principles

SEB will only collect, use and store your personal data where we have a **lawful basis** to do so.

SEB will, to the extent permitted by law, be **transparent** and inform you about how we will collect and use your personal data.

SEB will only collect personal data for **specific purposes** and not reuse it for unrelated purposes.

SEB will collect and store the **minimum amount of personal data** needed for the purposes stated to you.

SEB will **update our records** when you inform us that your details have changed.

SEB has appropriate and relevant security measures to protect the **confidentiality, integrity and availability** of your personal data.

SEB will not **store** your personal data longer than is necessary.

SEB will **respect the rights** granted to you by applicable privacy and data protection laws.

SEB will contractually require all third party suppliers who process personal data on our behalf to have appropriate security and organisational measures in place to comply with privacy and data protection laws.

SEB will ensure that suitable safeguards are in place before personal data is transferred to another country.

Your rights

We respect your rights to request access, modification, restriction of processing, deletion and portability of your personal data.

You have the right to object to our processing of your personal data in certain circumstances, for example when it is related to direct marketing purposes.

You have the right to withdraw your consent at any time.

You have the right to obtain a copy of the safeguards used for the transfer of your personal data to a third country or international organisation.

When a decision is based on automated processing including profiling, you have the right to contact us, express your opinion and contest such a decision.

In some instances, your rights are subject to limitations e.g. we are unable to delete your personal data due to regulatory requirements and the retention period has not been reached.

You have the right to make a complaint to the competent supervisory authority.

You will be required to provide proof of identity. You can read more about your rights in our privacy notices, please see links below. Please contact your SEB client representative to exercise your rights.

Contact details

Please address any data protection correspondence to dataskyddsbud@seb.se and we can direct your request to the relevant division.