

SEB January–June 2013

Investor Presentation



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Market franchise

Jun 2013



Corporate and Institutional business *

- The leading Nordic franchise in Trading, Capital Markets and Fx activities, Equities, Corporate and Investment banking
- Second largest Nordic asset manager with SEK 1,387bn under management
- Largest Nordic custodian with SEK 5,424bn under custody

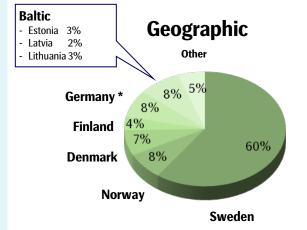
Private Individuals *

- The largest Swedish Private Bank in terms of Assets Under Management
- Total Swedish household savings market: No. 2 with approx.
 11% market share
- Life insurance & Pensions: Leading unit-linked life business with approx. 17% of the Swedish market and approx 9% of the total unit-linked and traditional life & pension business in Sweden
- Swedish household mortgage lending: Approx. 16%
- Second largest bank in the Baltic countries

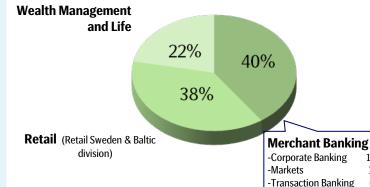
* latest available data

Total operating income





Business *



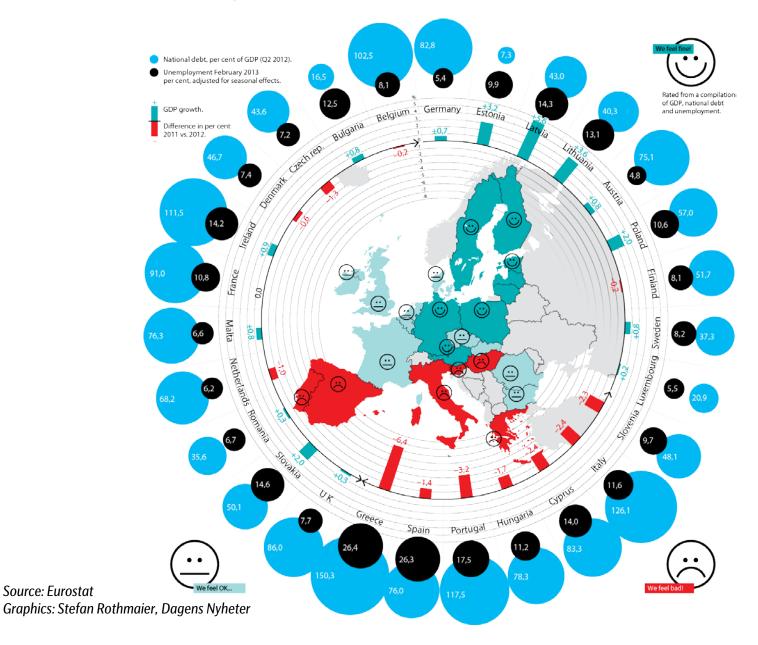
*excluding Treasury



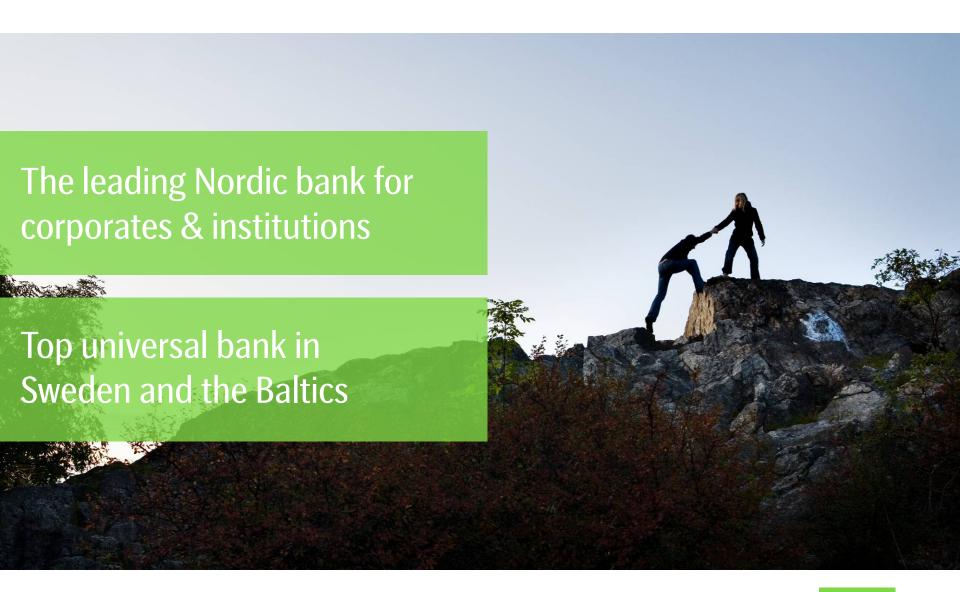
19%

15%

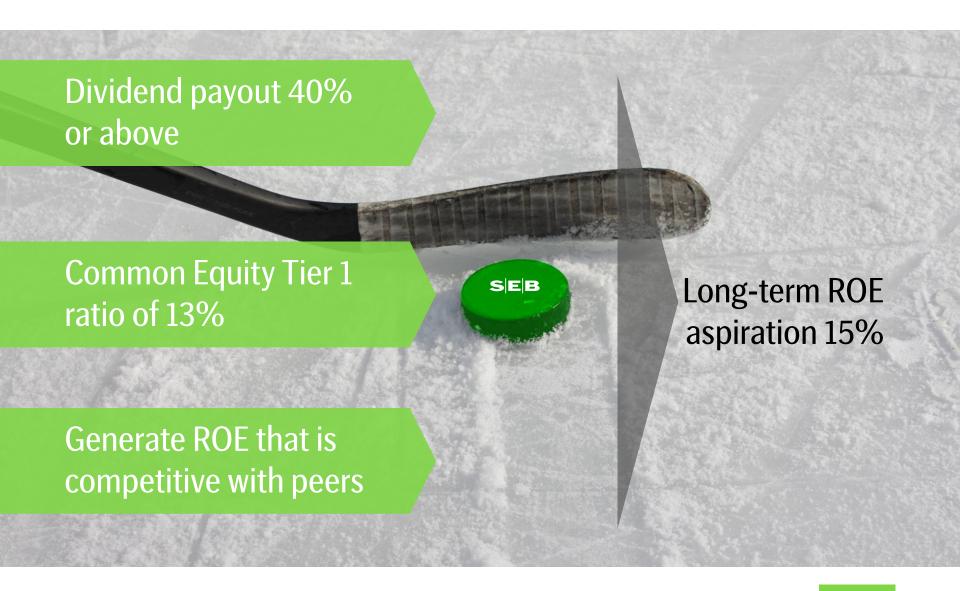
EU countries feel good in the North but worse in the South



Ambition going forward



Financial ambitions



Merchant Banking

Large Corporates



Second phase in the Nordic region and in Germany



Enhance capital markets capabilities



Increase customer flows in emerging markets

Institutions



Acquisition of new clients



Increase cross-selling on existing customer base



Greater co-ordination of the offering and packaging

Impact

Income growth ~15% by 2015



Retail Banking

Corporates

Private



Holistic relationship banking in focus: "Hela företagaren"



Advisory driven service based on customer needs



Strengthen customer growth and local competence



Improve customers ability to travel seamlessly between channels



Invest in self-service and ebanking for service improvements



Invest in e-banking for cost efficient service and offerings

Impact

Income growth ~20% by 2015



Asset Gathering and Baltic

Asset Gathering



Reduce complexity in fund offering and improve performance



Enhance private banking client segmentation and client experience



Improve Life insurance online solutions and risk products

Impact

Income growth ~5% by 2015

Baltic



Focus on Home Banking customers



Standardize product offering and processes to simplify customer experience



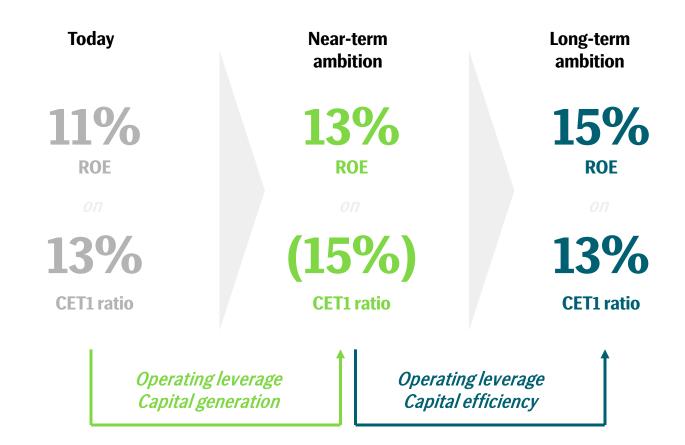
Improve advisory service to SME and Corporate Customers

Impact

Income growth ~15% by 2015



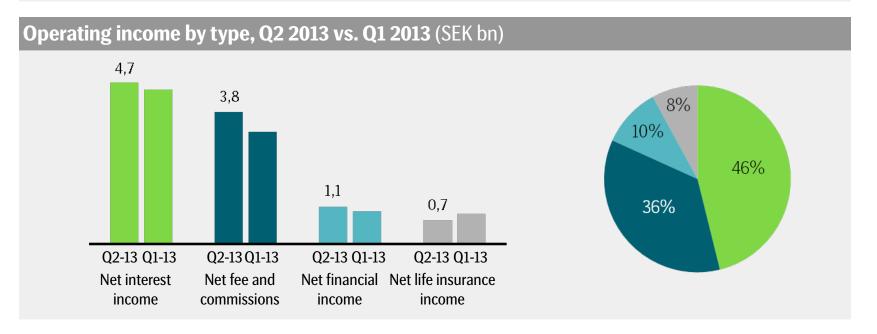
Short- and long-term ROE ambitions





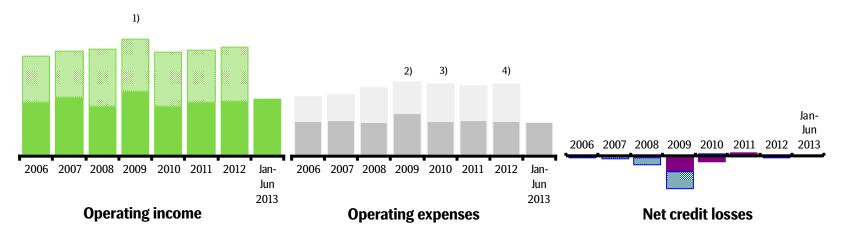
Financial summary

Q2-13	Q1-13	%	H1-13	H1-12	%
10,648	9,551	11	20,199	19,505	4
-5,585	-5,588	0	-11,173	-11,489	-3
5,063	3,963	28	9,026	8,016	13
-280	-246		-526	-477	
4,783	3,717	29	8,500	7,539	13
	10,648 -5,585 5,063 -280	10,648 9,551 -5,585 -5,588 5,063 3,963 -280 -246	10,648 9,551 11 -5,585 -5,588 0 5,063 3,963 28 -280 -246	10,648 9,551 11 20,199 -5,585 -5,588 0 -11,173 5,063 3,963 28 9,026 -280 -246 -526	10,648 9,551 11 20,199 19,505 -5,585 -5,588 0 -11,173 -11,489 5,063 3,963 28 9,026 8,016 -280 -246 -526 -477

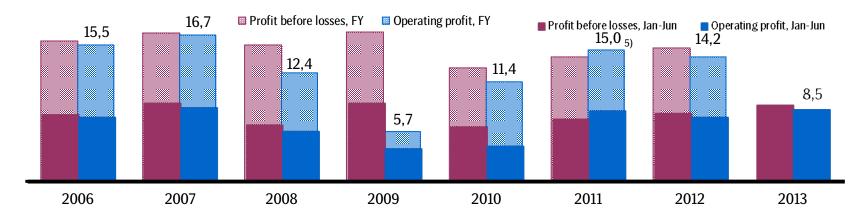


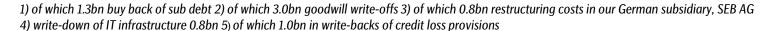
Profit generating throughout the financial and sovereign debt "crises"

Income, expenses and net credit losses (SEK bn)



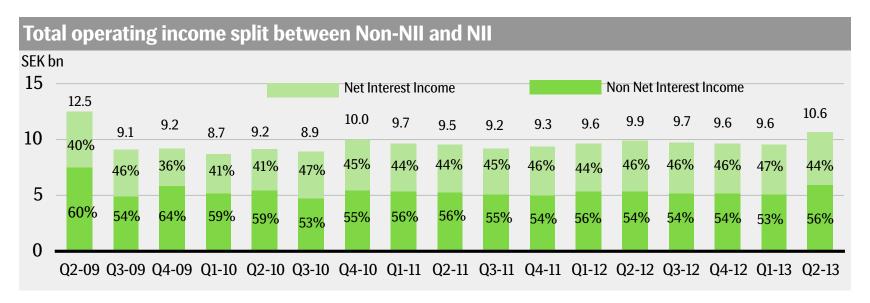
Operating profit (SEK bn)

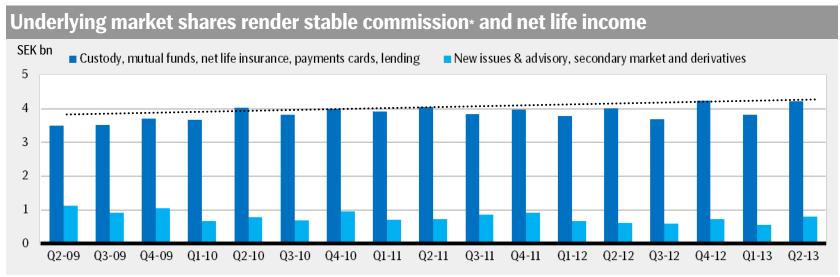






Business mix creates stable and diversified revenues

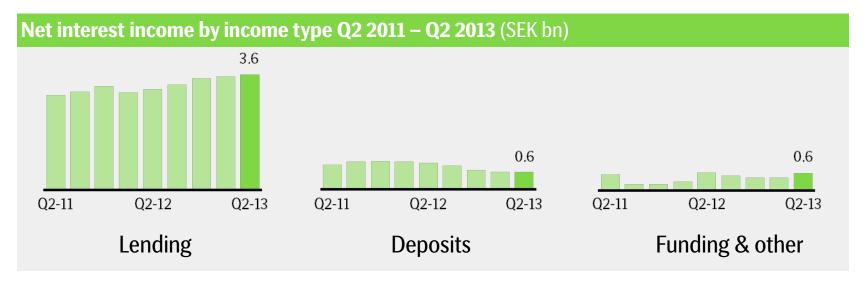




*Gross commission development

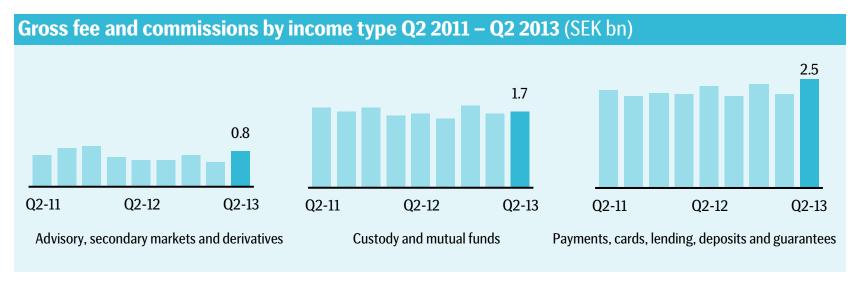
Net interest income development





Net fee and commission income development





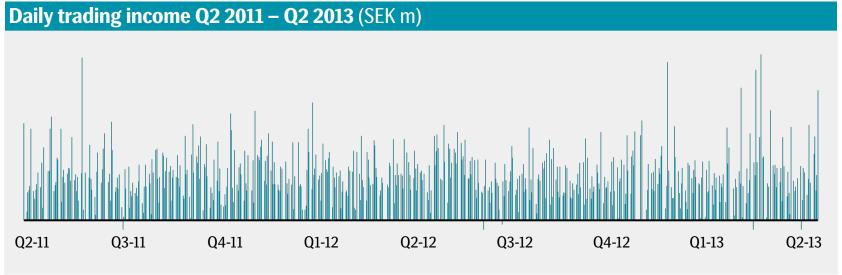
Net fee and commission income developmentSEB Group

	Q2	Q1		Q2	Q2	
SEK m	2013	2013	Δ	2013	2012	Δ
Issue of securities and advisory	161	65	96	161	142	19
Secondary market and derivatives	647	495	152	647	467	180
Custody and mutual funds	1702	1 657	45	1702	1664	38
Whereof performance and transaction fees Wealth	48	72	-24	48	47	1
Payments, cards, lending, deposits, guarantees and other	2 515	2 174	341	2 515	2 359	156
Whereof payments and card fees	1 516	1 421	95	1 516	1 545	-29
Whereof lending	675	454	221	675	521	154
Fee and commission income	5 025	4 391	634	5 025	4 632	393
Fee and commission expense	-1 214	-1 144	-70	-1 214	-1 183	-31
Net fee and commission income	3 811	3 247	564	3 811	3 449	362



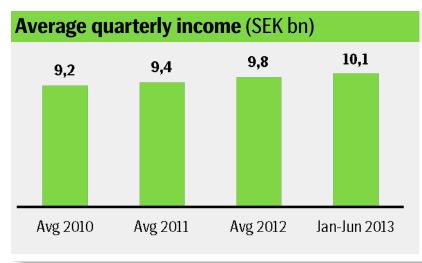
Net financial income development

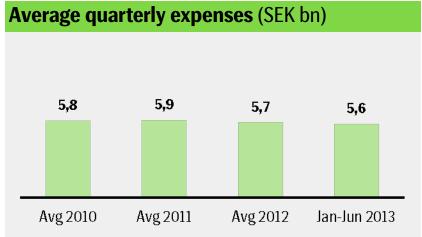






Increased operating leverage





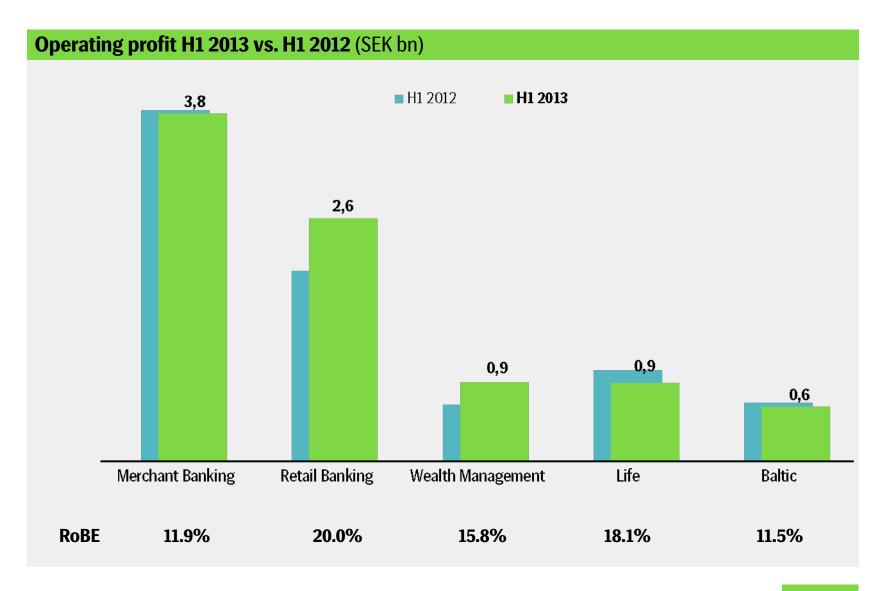
Operating leverage



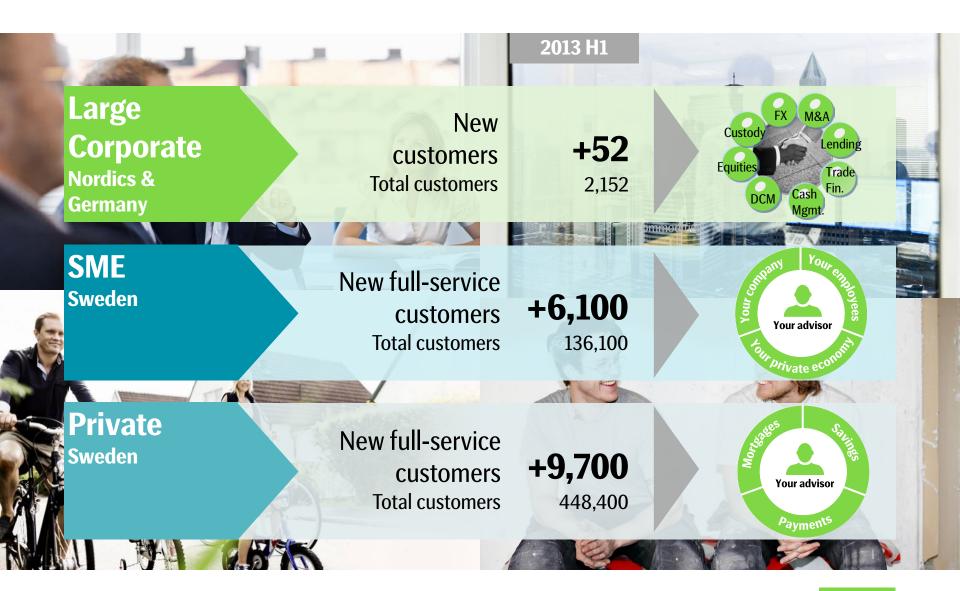
Notes: Excluding one-offs (restructuring in 2010, and bond buy-back and IT impairment in 2012) Estimated IAS 19 costs in 2010



Divisional performance

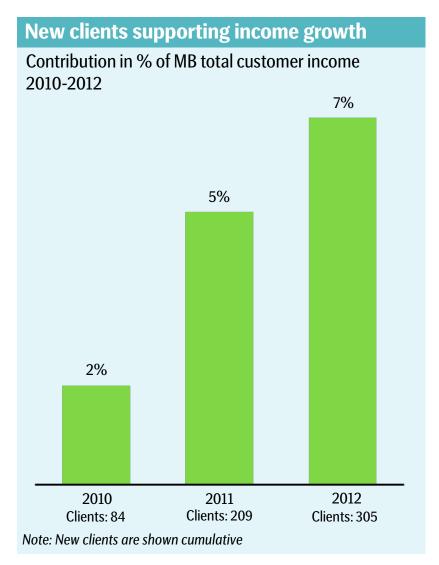


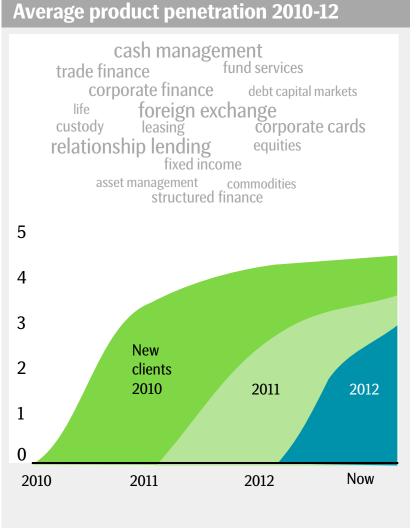
Continue building customer franchise



Merchant Banking franchise growth



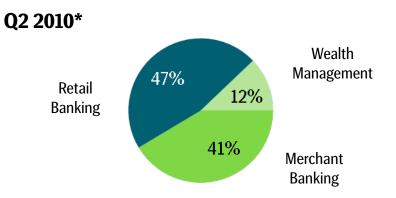




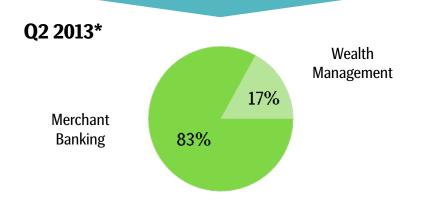
Germany – Changing business anatomy



Operating income

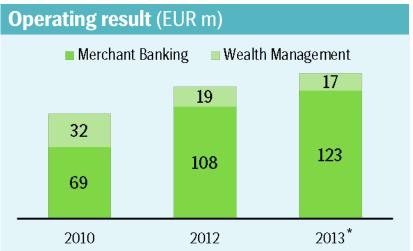


- Retail Banking divestment
- Grow Merchant Banking franchise
- Restructuring back-office



^{* 12} month rolling average





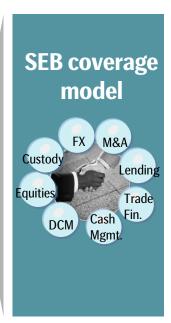
Germany – Executing on growth plan



Preferred bank for targeted German Corporates



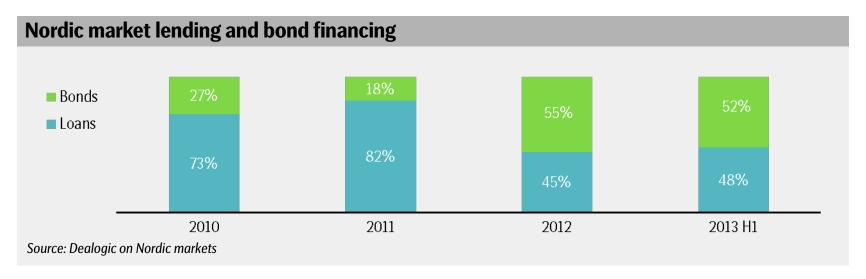




Key activities going forward

- Continued customer acquisition and uptiering of existing customers
- Strengthened capital markets competence and offering
- Leverage international capabilities through SEB's international network

Disintermediation opportunity





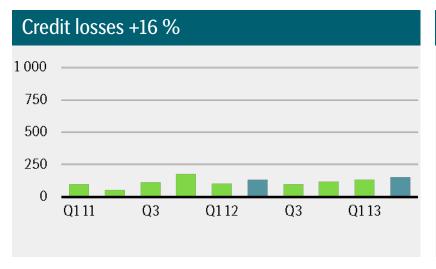


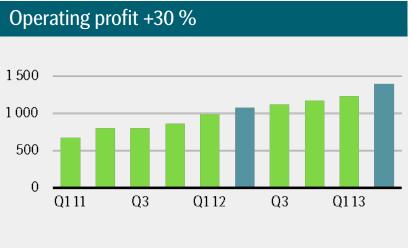
Continued positive trend for Retail Banking

Change equals Q2 2013 vs. Q2 2012





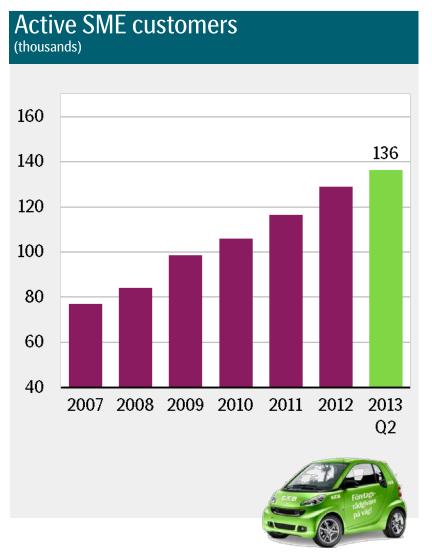


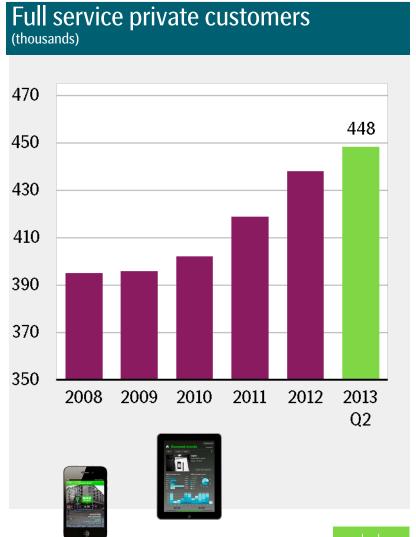


^{*}proforma, adjusted to allow improved comparison (altered tax and BE allocation models)



Customer growth in Retail Banking





SEB's Swedish household mortgage lending

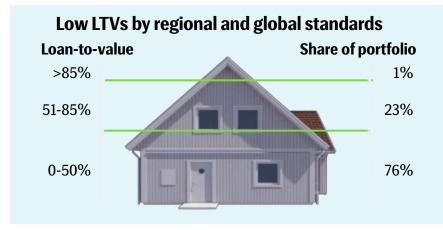


Selective origination

- The mortgage product is the foundation of the client relationship
- SEB's customers have higher credit quality than the market average and are overproportionally represented in higher income segments (Source: Swedish Credit Bureau ("UC AB"))

High asset performance

- Net credit losses consistently low at 1bps
- Loan book continues to perform loans past due >60 days still at 12bps



Mortgage lending based on affordability

- Credit scoring and assessment
- 7% interest rate test
- 85% regulatory first lien mortgage cap &minimum 15% of own equity required
- If LTV >70% requirement to amortise on all new loans
- Max loan amount 5x total gross household income irrespective of LTV
- 'Sell first and buy later' recommendation



Swedish housing market – Characteristics and prices

Mäklarstatistik – June 2013, per cent							
	Single	family homes	Apartments				
Area	3m	12m	3m	12m			
Sweden	+3	+3	-1	+11			
Greater Stockholm	+2	+4	+2	+12			
Central Stockholm			+2	+9			
Greater Göteborg	+4	+4	0	+11			
Greater Malmö	+2	+3	+4	+6			

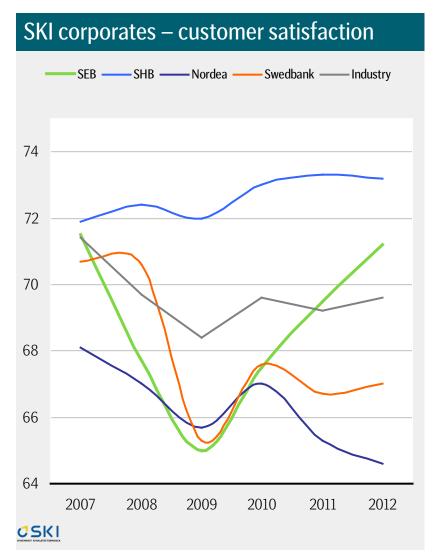
Valueguard – June 2013, per cent							
	Single	family homes	Apartments				
Area	3m	12m	3m	12m			
Sweden	+1.1	+3.9	+2.5	+10.2			
Stockholm	+0.8	+4.7	+2.4	+10.5			
Göteborg	+3.4	+6.3	+2.4	+13.2			
Malmö	-3.7	-1.8	+0.3	+2.8			
HOX Sweden +1.6% 3m, +6.2% 12m							

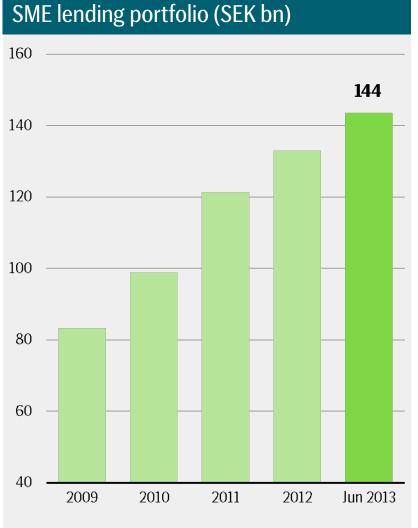
Characteristics of Swedish mortgage market

- ✓ No buy-to-let market
- ✓ No third party loan origination
- ✓ All mortgages on balance sheet (no securitisation)
- ✓ Strictly regulated rental market
- ✓ State of the art credit information (UC)
- ✓ Very limited debt forgiveness
- ✓ Strong social security and unemployment scheme

SME expansion in **Sweden**







Balance sheet



Strong asset quality and balance sheet

2013
bn
%
3%
bn
5%
%
.%
2%
3

Credit portfolio

On & off balance, SEK bn

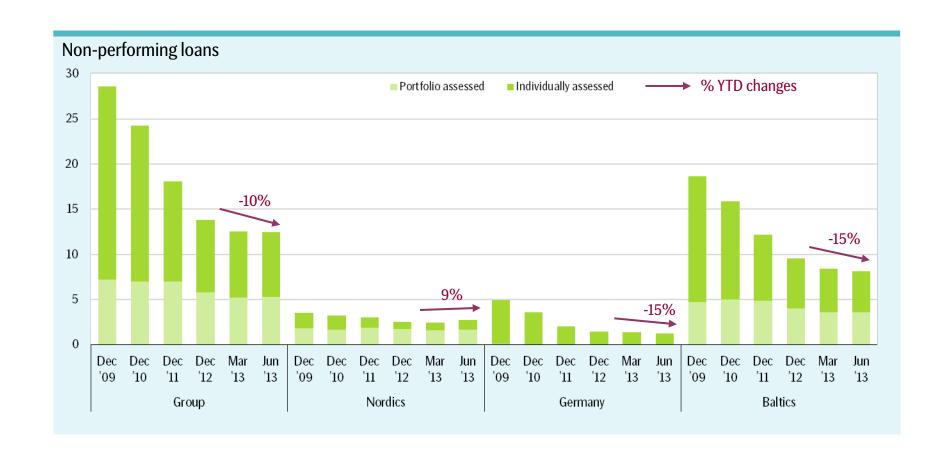






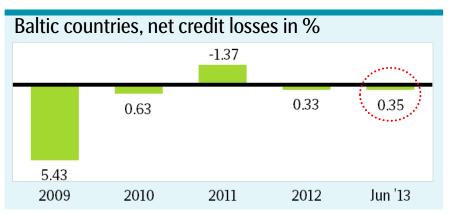
Development of Non-Performing Loans

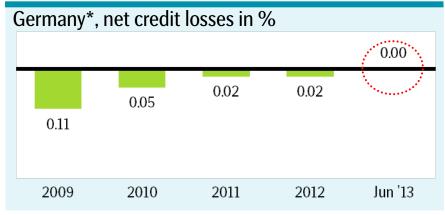
SEK bn

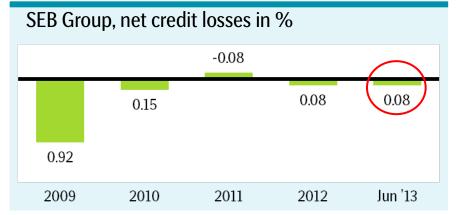


Credit loss level, %





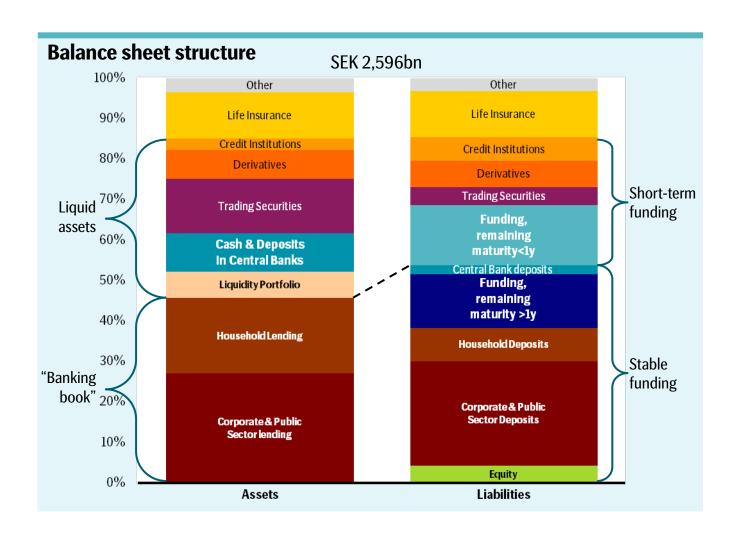




^{*} Continuing operations

A strong balance sheet structure

Jun 2013



Conservative funding strategy

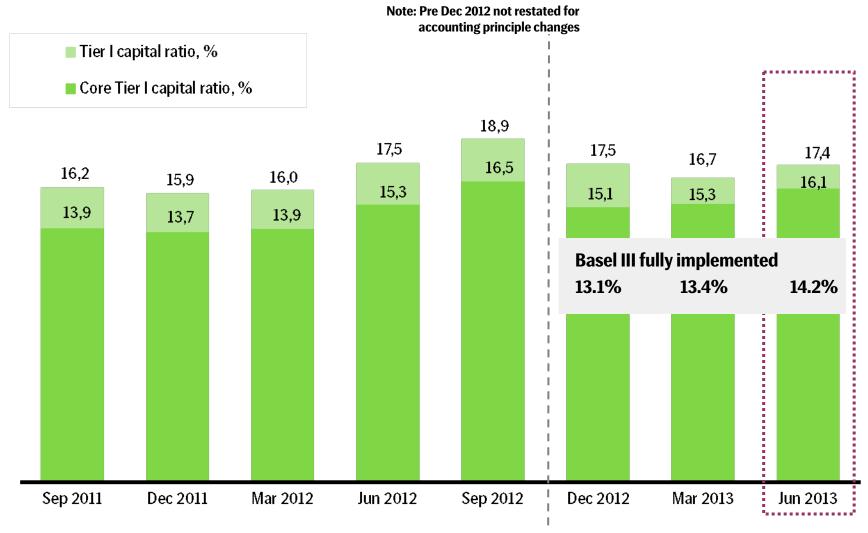


^{*} Core Gap Ratio is an SEB defined internal measure similar to the regulatory-defined NSFR but based on internal behavioural modelling. It measures the amount of more than 1 year funding in relation to more than 1 year assets.



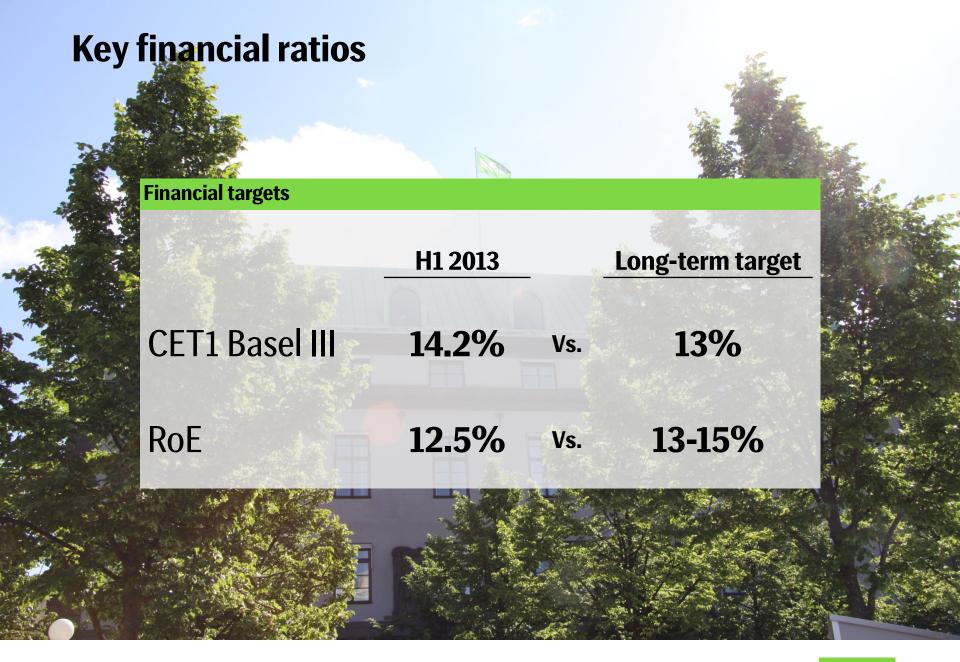
Basel II without transitional rules

SEB Group



Sum-up





Going forward

